



**BROTHER CYCLES**  
2020





10 years ago we came up with a plan to produce a single product, a simple steel track frame which at the time had no name or branding. We never planned to build an actual bicycle company. We just wanted to create a product that was not readily available at the time, something we wanted to own and ride ourselves.


10 years later and our mission has not really changed. We still only make products that we're personally interested in, however this now includes a whole range of bikes that span multiple cycling disciplines. And this all comes under the brand name of Brother Cycles, much more than a hobby now; it's our livelihood and something we are incredibly proud of.

Our 10th birthday is not just an opportunity to reflect on how far we've come, but also a chance to look ahead at where we're going. We're all living in uncertain times at the moment however one thing is clear to us – designing, building and riding bikes is what we love, and we don't plan on stopping anytime soon.

We have some exciting plans on the horizon and, as always, none of these would be possible without our community. So thank you everyone for all your continued support and see you all out in the wild soon...

Will + James



A photograph of two men in cycling attire standing in a wooded area. The man on the left wears a blue cap and a patterned jacket, while the man on the right wears a green cap and a dark puffer jacket. They are both smiling and looking at each other. A bicycle is partially visible in the foreground. The background consists of large, weathered tree trunks and dense foliage.

*“Meeting our customers at events or out on rides is a real highlight for me; I love seeing where our bikes end up and hearing what adventures they’ve been on”*

*Will*

*“It’s great seeing the amazing builds people put together - taking a frame we’ve designed and making it their own.”*

*Tom*



# 10<sup>th</sup> Anniversary Special Edition Paint job



Available in limited numbers  
on the Big Bro, Kepler and Allday



# STROMA



*Constructed out of Reynolds 725 steel  
- an ideal material for the challenges posed  
by year round road cycling*



The Stroma is a versatile, year-round road bike suited to the ever-changing weather and road surfaces of the UK.

Named after a remote island off the North East coast of Scotland, battered by ferocious weather and near impenetrable tides.

The bike is fast, responsive, and most importantly fun to ride and we have designed it to accommodate large volume road tyres meaning you won't need a different bike for every season.





A close-up photograph of a bicycle's front end. The frame is a light mint green color. The handlebars are wrapped in black tape with a white geometric pattern. A black cable runs along the frame. The front wheel has a black tire with a prominent tread pattern. The text "NEW AND IMPROVED MEHTEH COMING SUMMER 2020" is overlaid in the center in a white, outlined, sans-serif font. On the down tube of the frame, the word "Mehteh" is written in a script font, and "Bicycles" is partially visible below it. On the front fork, there is a small black logo of a leaf and the letters "B" and "TB" are visible.

NEW AND IMPROVED MEHTEH  
COMING SUMMER 2020



# KEPLER DISC



The Kepler has been a stalwart in our lineup for 6 years now and keeps going strong in 2020. We designed the Kepler with versatility in mind. It's a gravel grinder, super commuter, galactic tourer - ready to tackle whatever you throw at it.

So if you need a bike that's as happy on the daily commute as it is on a weekend bikepacking trip, look no further than the Kepler.







AN 84-HOUR BIKEPACKING RAMBLE  
THROUGH SCOTLAND'S GLOOMY GRAMPIANS

# RAINSPOTTING

Earlier this year we proudly released our new bikepacking film Rainspotting into the world. It's our second collaborative film project with the guys from Pannier.cc, following our first film Beulah back in 2016. The film follows us on an ambitious winter tour through the Scottish Highlands – Pannier.cc sum the adventure up perfectly:

"The film tracks our 84-hour bikepacking ramble through Scotland's gloomy Grampians in November. Expect sleeper trains, snow, rain, magical munro mountains, gravel, cullen skinks, cranachans, bogs, bridges, and la-di-dah land-owners as we tested some options for our Highland Drover Tour and Brother Cycles put their new Mehteh bike to the test proper..."

Other than getting out on a proper bike adventure one of the main motivations behind this trip was to put the Mehteh, our new gravel frame, through a serious real-world test. Something we like to do with all our bikes, not just in the development phase but throughout the life of the product; allowing us to constantly develop and therefore improve the whole range. In total we took a fleet of 6 Brother bikes up to Scotland – 2 Mehtehs, 3 Big Bros and a Kepler Disc – which had to survive rain, sleet and snow whilst carrying camera equipment and all the kit required to survive 84 hours in the remote Scottish Highlands.

*You can now watch the film online - just search for 'Rainspotting' - we hope you enjoy it as much as we enjoyed making it and maybe see you at a screening at some point in the future...*

BROOKS  
ENGLAND

ORTLIEB

GORE





*“84 hours to roam the  
moorlands, mountains  
and gravel tracks of  
this remote region of  
the Central Highlands”*





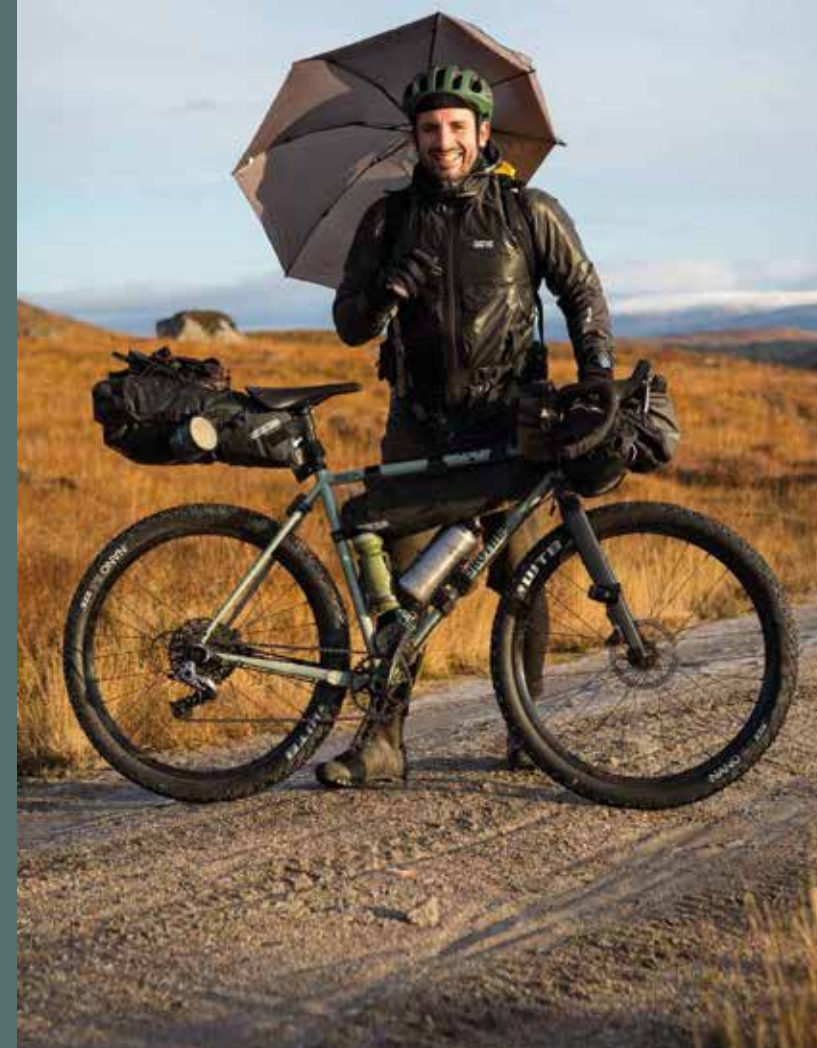
"Our untouched white ribbon of track meandered across the frozen moorland moonscape from the platform at Corrour – the West Highland Line's summit station – where the six of us stood chilling, lace-deep in fresh powder. At 408M+, Corrour is the highest, remotest station in the UK and it didn't-half-feel an outlier. There are no roads here, just an alluring dot on the map – "the pimple on the bum of the universe" – lost in a sea of contours, dotted paths and estate tracks which, importantly for us, included The Road to the Isles – an old-established Drove Road that we would ride south.

Beneath our fresh tyre tracks, amongst the snow-capped Munro and Corbett peaks, were the foot and hoof-prints of the thousands of drovers and cattle that once journeyed from the Highlands and Islands to the markets (trysts) in Falkirk, across this once trackless wild land. Stunning surroundings, and serene riding but for six loaded bikes crunching through frozen peat-water puddles. Our dash to Dalwhinnie Distillery across, through and over the Grampians was set to be a challenging 84 Hours..."

*An extract taken from a fantastic write up of our trip to Scotland on the Pannier journal. Head over to their website to read more – [pannier.cc/journal/rainspotting](http://pannier.cc/journal/rainspotting)*



*"The most memorable adventures are always found taking the tracks-less-travelled"*





# BIG BRO



Our all-purpose, tough as nails, 29/27.5+ adventure frame – designed to take you well off the beaten track and beyond.

Whether you're running a lightweight bikepacking setup, front and rear panniers for a fully loaded 'round-the-world' tour or just stripped back to thrash some forest trails the Big Bro can handle it.

The Big Bro has completed two of the world's toughest bikepacking endurance races – the 4,418km Tour Divide and the 1,710km Silk Road Mountain Race in Kyrgyzstan.





2020 ALLDAY



Custom 'ALKAZAM'  
basket bag from Wizard Works





*“lonely and deserted,  
far from civilisation,  
and surrounded by  
various peaks that  
rise to more than six  
thousand meters high”*

*“An association or community of  
people linked by a common interest,  
religion, or trade”*

These days we're constantly impressed by the incredible things people are doing on our bikes. Everyday people deciding to go out and push themselves to the mental and physical limit.

So, we've decided to create the Brotherhood as our way of highlighting these amazing achievements. The Brotherhood will be a collection of individuals that we feel deserve some recognition for what they have accomplished.

Some achievements may be huge, others small, some adventurous and others taking place in the city – however all will be linked by the common interest of cycling.

Head over to the Brother journal to see our latest Brotherhood entry featuring Jose Pacheco, who is bikepacking along the Andean spine of South America on one of our Big Bro adventure framesets...















## Our 2 day bikepacking, gravel grinding, beer swilling festival

Last year's event saw over 200 riders join us for 2 nights camping out under the stars at the Brother Basecamp. Days were spent exploring the bridleways, gravel trails and singletrack that criss cross the region - taking riders over towering hills, through dense forest and of course via our favourite swim spots and pubs.

Sadly the 2020 UK event has been postponed due to the Covid-19 situation. However, we've pencilled in September 4th – 6th as replacement dates and will confirm these nearer the time.

Hopefully see you all for a drink around the campfire soon...





# DESERT ISLAND DISC BRAKES

## MEET THE OWNERS – 5 QUESTIONS IN 5 MINUTES



**CHARLIE / CO-FOUNDER WITH SAM...**  
**SEABASS CYCLES**  
**PECKHAM, LONDON**

**How long have you run Seabass?**

We opened Seabass almost seven years ago, in October 2013. Doesn't seem like that long but, time flies!

**How did you get into the bike industry?**

I first stated working in bike shops on my school holiday from the age for 13/14 I think. But even before that my brother and I would dismantle our bikes in the kitchen and figure out how they went back together.

**Best and worst thing about running a bike shop?**

Best thing – Hanging out in the shop, playing the music you want to play, having a laugh with customers and the staff. We have a pretty relaxed environment in the shop and try not to be too formal. It is also fun being selective about the brands and products you sell. We try and sell stuff you can't get at every other bike shop.



Worst thing – being there too much and not having enough time to ride bikes!

**What's your best and worst day on a bike?**

Best and worst day probably the same day. Had a killa day riding some massive jumps. Probably the biggest I've ever ridden. I was so stocked. Ended the day by breaking my foot and concussing myself on a 30 foot double.

**You're stuck on a desert island and can only bring one bike with you, what would it be?**

My old beach cruiser. It's hella rusty, got big motorbike bars on it and fat tyres, perfect for cruising around the island, useless for anything else.



**ROB / CO-FOUNDER WITH CHRIS**  
**MUSETTE BICYCLES & COFFEE**  
**BORDEAUX, FRANCE**

**How long have you run Musette?**

Since its inception, three years ago. We specialise in Gravel and Bikepacking bikes. We'll just say "Adventure Touring".

**What was your first bike?**

My first bike was a white and neon-green Kent BMX. I remember my first time jumping it off a homemade ramp with the neighbourhood kids. I landed on my face. Never looked back.

**Best and worst thing about running a bike shop?**

The best thing is being your own boss and cultivating a community of friends and clients (often the same people). The worst is probably explaining why its maladroitness to ask for a discount from a small player like ourselves. Does anyone ask Tesco for a discount on milk?



**Got any exciting rides planned for the future?**

Once this lock-down is over we'll be resuming our monthly Rando Mollo trips. These are over-nighters where we lead 25 people to explore the region with a focus on "Rando Mollo" which translates roughly to chill tour. Also, this autumn we'll be hosting Brother in the Wild France, it'll be a zinger!

**You're stuck on a desert island and you can bring one bike with you, what would it be?**

I'd say a rigid mountain bike. I've had a few over the years; a Surly, a Big Bro, and currently a Thomson Titanium. Seems like a useful choice in those conditions, and if I was going to be there for the long-haul, I'd want something robust that could handle all the trails I'd be building.





# #BROTHERCYCLES

Please visit our website or speak to your local stockist for further information and availability

If you have any questions or want to discuss a media or sponsorship opportunity feel free to get in contact:

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**info@brothercycles.com**

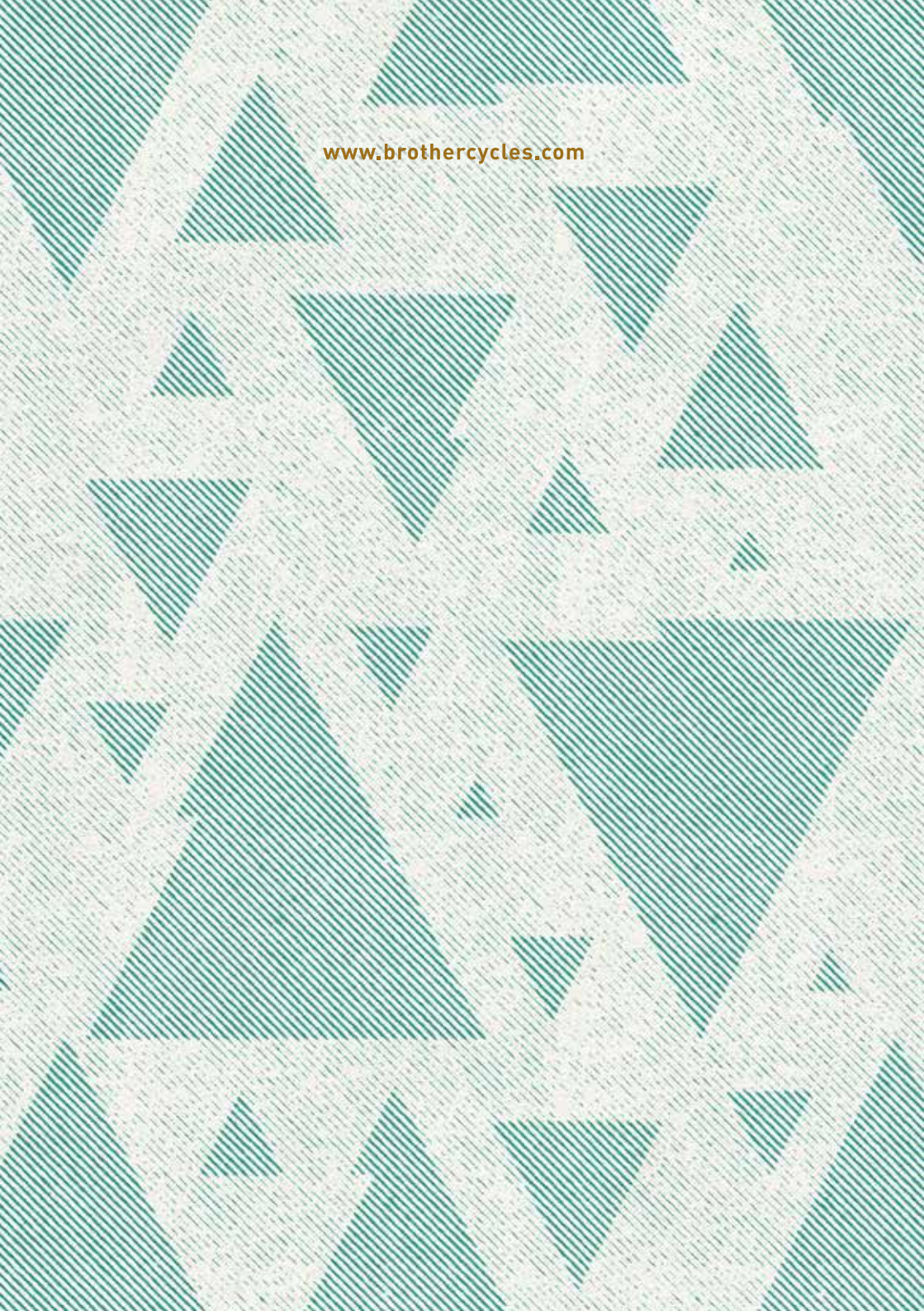
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